

MYRTLE BEACH

**BICYCLE,
DRIVER
&
PEDESTRIAN
UPDATES**



Today's Topics

OUR DISCUSSION FLOW

- More than one major road
- Three-way partnership
- Community concerns
- Bicyclist, Pedestrian & Driver safety
- Community education
- Upcoming projects along Coventry Boulevard and MJW
- Public Information updates



POLICE

DEPARTMENT

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MYRTLE BEACH POLICE DEPARTMENT



TRAFFIC SAFETY

- COMMUNITY CONCERNS
- ENFORCEMENT
- LONG TERM SOLUTIONS



MYRTLE BEACH POLICE DEPARTMENT



EDUCATION

- SHARING THE ROAD/PATH
- PEDESTRIANS
- RULES & DISTRACTED DRIVING
- NEIGHBORHOOD WATCH
- COMMUNITY GROUPS
- OUTREACH
- SOCIAL & TRADITIONAL MEDIA WITH CITY PIO



MYRTLE BEACH POLICE DEPARTMENT



ENGINEERING

- LONGTERM SOLUTIONS
- SMALL ENGINEERING CHANGES
- BENEFIT OF FLASHING STOP SIGN AT 17TH AVENUE SOUTH & ROBERT GRISSOM PARKWAY



ENGINEERING

PUBLIC

WORKS

DEPARTMENT

UPDATE



COVENTRY BOULEVARD

- INSTALLING SOLAR POWERED 24-HOUR FLASHING BEACONS ON EXISTING CROSSWALK SIGNS AT HERITAGE LOOP
 - INCREASED VISIBILITY
 - \$9,400 PER CROSSWALK

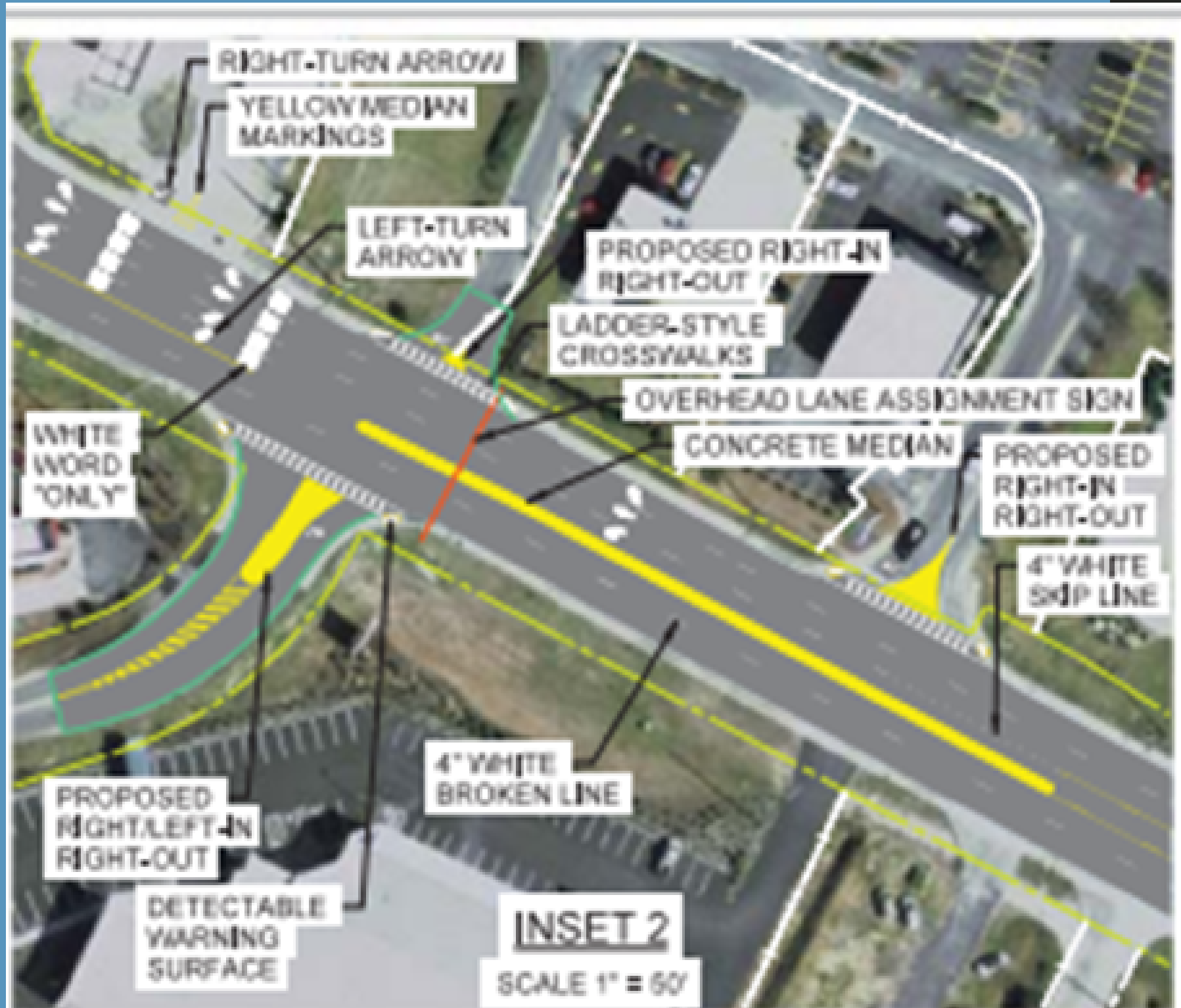


UPDATE

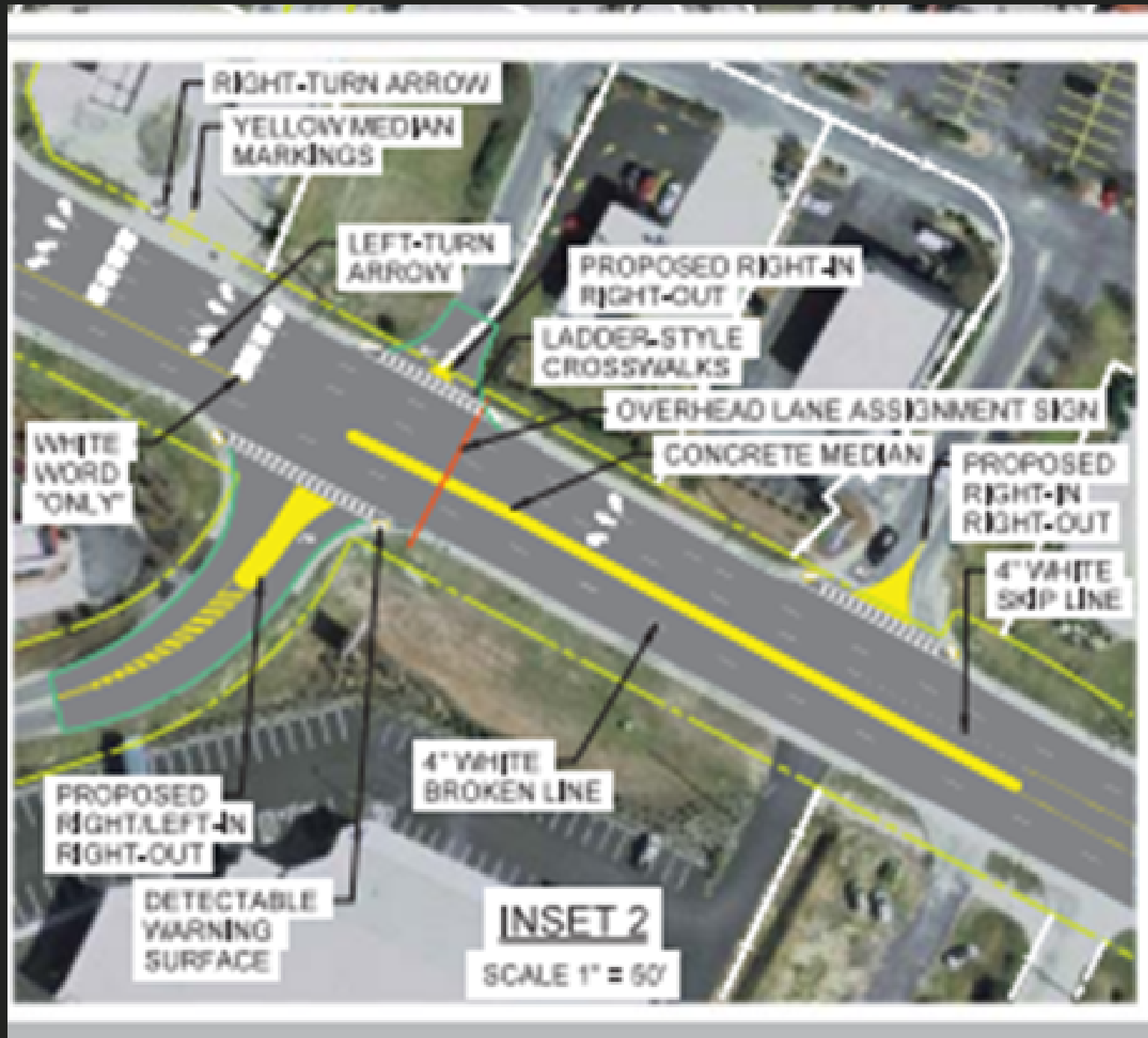


MR. JOE WHITE AVENUE

- SCDOT Office of Traffic Safety Managing the Project with Funding through FHWA's Highway Safety Improvement Program

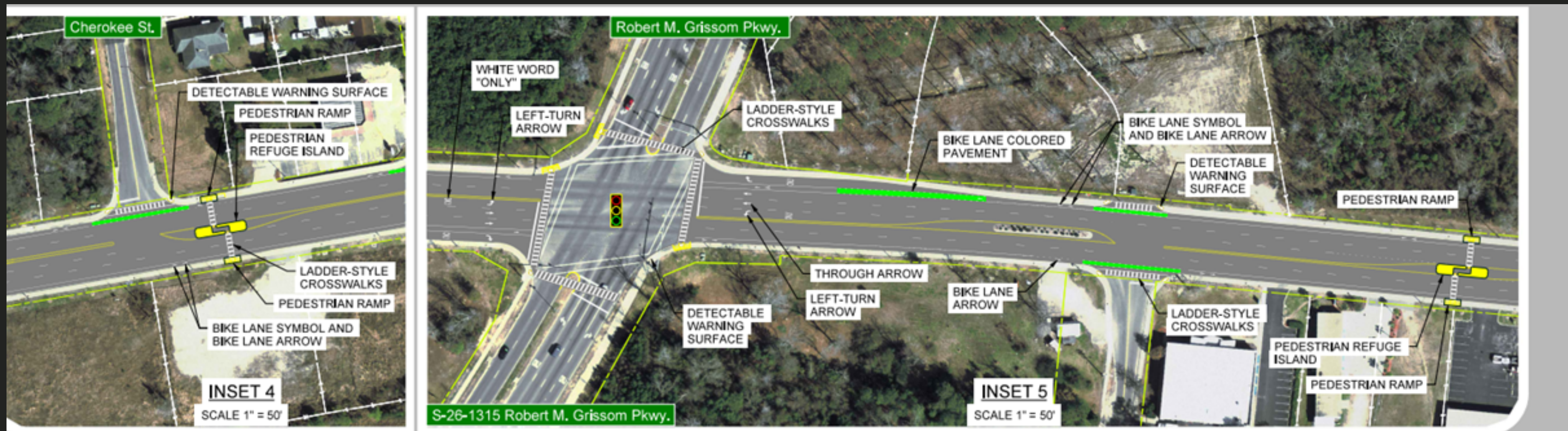


KEY POINTS



- Leading Pedestrian Intervals at Signalized Intersections
- High Visibility Ladder-Style Crosswalks
- ADA Ramp Improvements
- Flashing Yellow Arrow Signal Heads
- Bike Lane Symbols and Green Pavement to Increase Driver Awareness
- Overhead Lane Assignment Signs Approaching US 17 Bypass
- Median Improvements to Reduce Conflicts at Frontage Road

- Crosswalks with Rectangular Rapid Flashing Beacon (RRFB) and Pedestrian Refuge Islands at Key (4) Midblock Locations
 - At Cherokee St near the Speedway Gasoline Station/Convenience Center
 - Near Community Kitchen and Bay Pointe Apartments
 - Near Futrell Park and Alliance Inn Apartments
 - Near Law Enforcement Center and 10th Avenue N (City Services)



**PUBLIC
INFORMATION
DEPARTMENT**

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EDUCATION

PUBLIC COMMUNICATION

PAMPHLET, WEBSITE, NEIGHBORHOOD WATCH, SOCIAL MEDIA, NEWS MEDIA, THREE-WAY PARTNERSHIP BETWEEN PEDESTRIANS, CYCLISTS AND DRIVERS

SIGNAGE

AT MULTI-PURPOSE PATHS OF GRAND PARK LAKE, THUNDERBOLT LAKE

WE NEED YOU!

